

MLY PHOTOGRAPHY POLICY

In Accordance with USA Swimming SafeSport Guidelines

While the majority of photos taken of children participating in sports are appropriate and are taken in good faith, it is a fact that images can be misused and children can be put at risk. MLY recognizes that certain procedures should be followed in order to prevent the inappropriate use of photography.

Parental Consent

Parents/guardians have the right to refuse having their children photographed. The exercise of this right of refusal cannot be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may be used in a published article, on the team's website or social media accounts, or in YMCA promotional material, be it through a member of MLY or official photographer, should receive parental consent before publishing/displaying the photo. See the MLY Photo Release form below. Parents who have any concerns related to the photographing of their children should contact the Head Coach.

SafeSport Standards for Photography

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.

Parent/Spectator Photography

MLY understands that parents may wish to capture exciting moments in their swimmers' lives. However, parents must adhere to the following guidelines to ensure that their photography does not interfere with practices or meets, or violate SafeSport policies.

- Parents/spectators may not enter competition areas or other restricted areas in order to take photos.
- Parents/spectators should not use flash photography during meets.
- Parents may not take photos or video recordings of practices without permission from the coach(es).
- Parents should avoid including other children in their photos unless given express consent from the parents/guardians of those children.

Coaches

Coaches may take video recordings of swimmers during practice as a visual aid to help swimmers correct stroke technique. These recordings are to be used for training purposes only, and will not be retained for any other use.

Mt. Laurel YMCA Photo Release

Consent to Release of Claims

For the purpose of supporting and enhancing the marketing and fundraising efforts of the Mt. Laurel YMCA, we are kindly asking you to give us your permission to use your (and/or your child's) image, voice, first and last name, and municipality of residence in our promotional efforts for our Y. Our experience is that nothing promotes the Y more than the sights, sounds, stories, and testimonials of the children, parents, members, and employees of our Y. Your support is an important part of our efforts to sustain and grow our Y for years to come.

Please review the document below. If you understand and agree with its terms, please sign the document and return it. For those under 18 years old, we will need a parent or legal guardian to review and sign the document on their behalf. Thank you for your support of our YMCA!

1. I give my permission and consent, now and forever, to Mt. Laurel YMCA, the National Council of Young Men's Christian Associations of the United States of America (YMCA of the USA), and third parties collaborating with the Mt. Laurel YMCA and/or YMCA of the USA (collectively "Released Parties") to make, reproduce, edit, broadcast or rebroadcast any video, film, footage, and photo reproductions of me for promotional purposes.
2. I understand and agree that any video, film, footage, and photo reproductions of me shall belong to Released Parties. Therefore, they will have full right of disposition of any video, film, footage, and photo reproductions of me.
3. I understand and agree that any video, film, footage, and photo reproductions of me will not be subject to any obligation of confidentiality and may be shared with and used by Released Parties without any compensation to, and/or claim, by me.
4. I understand and agree that Released Parties shall not be liable for any use or disclosure to a third party of any video, film, footage, and photo reproductions of me.
5. I agree that my consent and this release are irrevocable. I hereby release and discharge Released Parties from any and all claims in connection with the uses and reproductions of any video, film, footage, and photo reproductions of me.

I understand and agree to the conditions outlined in this Consent to the Release of Claims. I acknowledge that I am fully aware of the contents of the Release of Claims and am under no disability, duress, or undue influence at the time of my signing of this document. I also understand that this only authorizes the Released Parties to use my image, voice, first and last name, and municipality of residence for its stated intended purposes.

I further understand that my image or voice may be used in promotional materials, media outlets, including newspapers, television stations, social media, and Internet sites, and other media to promote YMCA programming.

Acknowledgement and Signature

I am 18 years of age or older and, if not, my Parent or Legal Guardian has also signed below.

Signature: _____

Printed Name: _____ Date: ____ / ____ / ____

For persons under 18 years old, please complete below:

I am the Parent or Legal Guardian of _____. For the consideration contained herein, I hereby consent to the foregoing on behalf of my minor child.

Signature of Parent or Legal Guardian: _____

Printed Name: _____ Date: ____ / ____ / ____