

Dear LESD Families

It is with a grateful heart that I come to you today. I have the opportunity to serve on the Fundraising Committee for LESD Parent Booster Board, and we are excited to launch our first-ever **Splash2Woah fundraising event!**

 **Why We're Fundraising:** Our goal is to raise funds to support the LESD swim team. These funds will help:

- Maintain and upgrade training equipment for all swim groups
- Support and invest in our coaching staff
- Develop and grow scholarship opportunities
- Enhance swimmer programs and opportunities

We want to continue supporting the great things happening within LESD and help each swimmer excel as the team continues on an upward trajectory. We truly need your support to make this happen!

The Splash2Woah event officially starts NOW!

We encourage all LESD swimmers to participate in this important team fundraiser, and invite you to partner with us to make this inaugural event a success. **Please begin working with your swimmer on this two-part event.**

1 Fundraising (Now – April 10): Swimmers raise funds through lump-sum donations via our online donation site, cash, or checks.

2 Event Day – April 11: Swimmers will participate in a two-hour team event at Hawken Upper School, swimming as many laps as they can — complete with races, games, giveaways, and plenty of fun! 🏊 🏆 Prizes will be awarded to the top fundraisers in each age group.

How to Get Started

 **Share the Flyer:** on social media or share it in other ways to help spread the word.

 **Send the Donation Letter:** Share the letter explaining the event and our “why.” Work with your swimmer to personalize their letter and encourage friends and family to support both their individual growth and our team's success.

 **Business Sponsorships:** Do you own a small business — or know someone who does — who might be interested in sponsoring this event? We would love to partner with them!

To help your swimmer get started, we have attached the following:

- Event Flyer
- Editable Word version of the donation letter (personalize with your swimmer's name)
- General PDF version for easy sharing
- Sponsorship information

Event details are included in the attached documents, accessible via the QR code on the flyer, and always available at LESD.org under the Fundraising page.  [Click here to go directly to the fundraising page.](#)

As we get closer to April 11, we will share additional details about activities and **volunteer opportunities.**

Please feel free to reach out if you have questions or would like to lend a hand.

Sincerely,
Stephanie Duncan and the LESD fundraising team