

ATOM Recruiting Violation Prevention Policy

It is ATOM philosophy to conduct ourselves to the highest standards and comply with ALL USA-Swimming Rules & Regulations. This requires everyone: athletes, coaches, parent/guardians, and anyone acting as an ATOM representative to abide by the rules established in the USA-Swimming Rule Book.

USAS Rulebook, Pg 91:

304.3.11

Action, other than through general advertising, by a coach, owner, officer, volunteer, representative, or employee of a swim club, or a USA Swimming or LSC employee, either through direct contact with an athlete or the encouragement of others, to recruit or otherwise encourage an athlete who is already a member of a USA Swimming member swim club to leave that club, unless the acting party receives prior written approval to recruit or encourage the athlete to change affiliation from the designated club representative of the athlete's existing USA Swimming member swim club or contact is initiated by the athlete, the athlete's parent or authorized representative. General advertising includes any information that is:

- **Distributed to an identifiable general population where there is a reasonable expectation that the majority of that population are not current members of USA Swimming; or**
- **Placed in or on any item that is sold.**

In the event of a violation of this section, a sanction may be imposed against any coach, owner, officer, volunteer, representative or employee of a swim club, or against any such club, or any combination thereof, as appropriate.

UNACCEPTABLE BEHAVIORS

- You may **NOT** approach or initiate any communications with an athlete and/or parent/guardian, that is known to be an active member of a different USA-Swimming team.
- You may **NOT** approach or initiate any communications with an athlete and/or parent/guardian, that is suspected of being an active member of a different USA-Swimming team.
- You may **NOT** continue a conversation after a request for termination has been voiced.

ACCEPTABLE BEHAVIORS

- If an athlete and/or parent/guardian of another USA-Swimming team approaches you and **INITIATES** the interaction, to ask questions or for information, you may politely refer them to the team webpage.
- Wearing and repping ATOM gear with team logos.

ATOM wants all athletes, parents/guardians, and team representatives to practice preventative measures to ensure that all USA-Swimming members feel safe and protected. If you are ever in any doubt if a situation/conversation may be a possible recruiting violation, please politely end it and refer all associated parties to the ATOM webpage for information.