

DONNER SWIM CLUB

PHOTO & MEDIA Policy

2026–2027 Membership Year

Donner Swim Club may use photography, video, and other media to recognize athletes, communicate Club activities, celebrate accomplishments, and promote the program.

Athlete images must be captured and used in an appropriate, respectful manner consistent with applicable USA Swimming Safe Sport and Minor Athlete Abuse Prevention Policy (MAAPP) requirements.

1. Parent or Guardian Consent

Donner Swim Club will obtain parent or legal guardian authorization before intentionally using the photograph, video, name, or swimming-related accomplishments of a Minor Athlete for Club promotional, communication, recognition, or publication purposes.

Parents or legal guardians may decline Donner Swim Club media authorization without affecting their athlete's membership or participation.

Media preferences are established through the Club's separate **Photo & Media Release**.

A parent or legal guardian may change their media preference in writing. Changes apply prospectively, and Donner Swim Club cannot guarantee removal of materials previously published, distributed, or shared outside Club-controlled platforms.

2. Approved Club Uses

When appropriate authorization has been provided, athlete photographs, video, names, and swimming-related accomplishments may be used for legitimate Club purposes, including:

- the Donner Swim Club website;
- official Club social media;
- newsletters and team communications;
- athlete and team recognition;
- promotional or fundraising materials;
- news or community media; and
- other Donner Swim Club publications.

Media should be connected to legitimate Club activities and used in a manner that appropriately represents the athlete and Donner Swim Club.

3. Athlete Privacy and Appropriate Images

Photography and video involving athletes must respect athlete privacy and dignity.

Donner Swim Club will not intentionally capture, retain, or publish images that:

- are sexualized or reasonably likely to be interpreted as sexualized;
- unnecessarily focus on an athlete's body rather than the athletic activity;
- reveal a torn, displaced, or otherwise compromised swimsuit;
- depict an athlete while changing or undressing; or
- otherwise compromise an athlete's reasonable expectation of privacy.

Photographs or video should generally celebrate participation, competition, development, team activities, or athletic accomplishment.

4. Starting Blocks and Competition Photography

Photography or video should not be intentionally positioned **directly behind starting blocks during race starts** when the angle creates an inappropriate or unnecessarily revealing view of an athlete.

Reasonable photography and video of competition may occur from appropriate spectator, deck, media, or Club-authorized locations consistent with applicable meet and facility requirements.

5. Locker Rooms, Changing Areas, and Other Private Spaces

Photography, video recording, livestreaming, or other recording is prohibited in locker rooms, changing areas, restrooms, and other locations where athletes may reasonably expect privacy, except where a specific circumstance is expressly permitted under the current MAAPP.

Applicable MAAPP requirements and the Donner Swim Club **Facility Access & Athlete Privacy Policy** control the use of recording devices in these areas.

6. Practices, Meets, and Other Club Activities

Photography or recording during Donner Swim Club activities may also be subject to:

- facility rules;
- meet procedures;
- credentialing or deck-access requirements;
- USA Swimming requirements;
- Safe Sport and MAAPP requirements; and
- directions provided by Donner Swim Club staff.

Media authorization through Donner Swim Club does not guarantee that outside meet hosts, facilities, spectators, news organizations, or other third parties will be subject to Donner Swim Club's media controls.

Donner Swim Club will follow applicable host, facility, and governing-body requirements when participating in activities operated by another organization.

7. Training and Coaching Video

Coaches may use photography or video for legitimate athlete-development purposes when consistent with applicable Safe Sport and MAAPP requirements.

Training video should:

- relate to legitimate coaching or athlete-development objectives;
- be captured from appropriate locations and perspectives;
- be handled in a professional manner; and
- not be used or distributed for unrelated purposes.

Use of training video for broader promotional or public purposes remains subject to the athlete's applicable Photo & Media Release authorization.

8. Official and Third-Party Media

Donner Swim Club may designate Club representatives, photographers, videographers, or other authorized individuals to capture media during Club activities.

At competitions or events operated by another organization, photography and media may also be governed by the host organization's policies and procedures.

When Donner Swim Club becomes aware of inappropriate photography, recording, or media involving its athletes, the Club may take reasonable action or report the concern through the appropriate facility, meet, Club, Safe Sport, or governing-body process.

9. Reporting Concerns

Concerns involving photography, recording, athlete privacy, or inappropriate use of athlete media should be reported promptly.

Routine Club concerns may be reported through the Donner Swim Club **Grievance Reporting Policy**.

Suspected Safe Sport or MAAPP violations may be reported directly through the appropriate Safe Sport reporting process and do not need to proceed through the Club's normal grievance process first.

10. Relationship to Other Club Policies

This policy should be read together with:

- The Donner Swim Club Membership Agreement
- Photo & Media Release
- Facility Access & Athlete Privacy Policy
- Parent & Athlete Standards
- Grievance Reporting Policy
- Current USA Swimming Safe Sport and MAAPP requirements.

The **Photo & Media Release** establishes a parent or legal guardian's media authorization preference. This policy establishes the standards governing how Donner Swim Club captures and uses athlete media.

When this policy differs from or is less restrictive than an applicable USA Swimming Safe Sport or MAAPP requirement, the applicable governing requirement controls.