



Vortex Swim Club is a competitive, year-round swim team based in Fort Collins and a proud member of USA Swimming. Founded by dedicated parents and led by a board of parent volunteers, Vortex is more than a swim team- we are a community. With over 120 swimmers ranging in age from 5 to 22, our mission is to develop strong athletes and even stronger individuals by teaching proper technique, fostering a love for competition, and building confidence in and out of the pool.

Our Vision

We believe every child deserves the opportunity to thrive through swimming. Yet the cost of participation— including coaching, pool time, travel, gear, and meet fees—can range from \$1,500 to \$2,500 annually, putting the sport out of reach for many families. This is where your support can make a real difference.

Our Competitive Reach & Impact

Vortex Swim Club is highly active in the Colorado swimming scene and beyond:

- We attend approximately one swim meet per month, sometimes more.
- In the past four years, about **80%** of our swimmers have gone to swim in college, most with athletic scholarships.
- We've had athletes qualify for Nationals, and one of our swimmers competed at the Olympic Trials.
- Our swimmers regularly compete in local meets, Colorado State Championships, and Sectionals.

Vortex Events:

- 4–5 “Block Party” meets designed to bring excitement and community around our team
- Several dual swim meets

Why Sponsor Vortex?

Your sponsorship is an investment in:

- High-quality coaching and swim programs
- Modern equipment and safe training environments
- Lower program costs for all families
- Our Needs-Based Scholarship Program, which receives 50% of all sponsor funds

We currently support swimmers through scholarships and with your help, we can expand this support to more underserved and underrepresented youth in our community.

Sponsorship Term

Sponsorship agreements are valid for one year and are renewable annually in May. We are happy to create custom or multi-year packages to fit your business needs.

Swimming Makes a Difference

Swimming teaches more than strokes. It builds:

- Structure and discipline
- Confidence and self-esteem
- Lifelong friendships and healthy habits

Join Us in Making Waves

By partnering with Vortex, you're helping develop elite athletes and creating opportunity and equity in our community. Choose the level that aligns with your business goals, and let's work together to build something meaningful.

Excited about Sponsoring?

Contact us to get started or to tailor a sponsorship that works for you: **Giuli Diaz, Sponsorship Coordinator** sponsorship@teamvortex.org

Sponsorship Levels

Level	Annual Contribution	Benefits
Platinum	\$2,000+	• Logo placement on all team emails (signature line) • Logo on banner at all Vortex sponsored and Block Party meets • Logo on team shirts worn by swimmers, coaches, and parents • Featured story on the Sponsorship page of the Vortex website (with link to your business) • Social media shout-out four times per year • Logo placement on signage at all team events
Gold	\$1,300	• Logo on banner at all Block Party meets • Logo on team shirts • Social media shout-out four times per year • Logo on Vortex Sponsorship webpage (with link to your business) • Logo placement on signage at all team events
Silver	\$750	• Social media shout-out four times per year • Logo on Vortex Sponsorship webpage (with link to your business) • Logo placement on signage at all team events
Bronze	\$350	• Logo on Vortex Sponsorship webpage (with link to your business) • Logo placement on signage at all team events